

In addition to the goals, objectives and actions steps contained within this strategic work plan, members of the Regional Family Resource Network in Boone, Kanawha & Putnam Counties are encouraged to collaboratively promote and support the following programs and services, using whatever available resources, when they are not in conflict with a paying job:

- Adolescent Health Initiative and Regional Teen Institute
- After school and mentoring programs
- Apprenticeship for Child Development Specialist Program
- ARC of the Three Rivers
- Black Diamond Girl Scout Council
- Boy Scouts of Buckskin Council
- Child Abuse and Neglect prevention projects and services
- Children's Memorial Flag Day
- Cornerstone Family Interventions
- Day Care Centers
- Domestic Violence programs
- Family Counseling Connection and REACH
- Family Resource Centers and Family Enrichment Centers
- Food, clothing and furniture pantries and resources
- Foster Care programs
- Head Start
- Healing Through Creativity Festivals and Events
- Hospice services
- In Home Family Education
- Information and Referral and 211
- Juvenile Justice services
- Parent Educator Resource Centers
- Physical, Mental, Emotional and Behavioral health services, including clinics, hospitals and residential treatment
- Prescription drug programs that lower costs
- Programs that promote responsible ownership of animals
- Programs that serve disabled children and adults
- Programs that serve homeless children and adults
- Programs that serve veterans
- Problem Gamblers Help Network
- Public Libraries and Literacy services
- Senior services
- Service Array Assessment and Planning
- Substance Abuse Prevention projects
- Upper Kanawha Valley Starting Points Center
- Victim's Rights
- Volunteerism for youth and adults, including VISTA, AmeriCorps, Five Promises for Children and [www.volunteerwv.org](http://www.volunteerwv.org)
- West Virginia National Guard Drug Demand Reduction

## Strategic Work Plan

### Regional Family Resource Network

**Goal: Day to day activities and tasks to keep the RFRN operating will be identified.**

<b>Needs statement</b> - What findings documented the prioritization of this goal?	Previously, the RFRN Board of Directors and Staff used the Strategic Work Plan to show the day to day activities to administer the RFRN. These activities and tasks need to be placed in an Administrative Manual.
<b>County(ies)</b>	Boone, Kanawha & Putnam Counties.
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	The RFRN Board of Directors and Staff will develop an Administrative Manual specific to Regional Family Resource Network, by June 30, 2009.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	1. Each daily, weekly, bi-weekly, monthly, quarterly and yearly task will be described in a written format.
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Anita Adkins – Kanawha DHHR Debbie Corrie – Sherman High School Joumana Elkhansa – Pretera Center for Mental Health Kelley Fluharty – Putnam County Family Representative Jennifer Jackson – Boone County Family Representative Heather Miller – Kanawha County Family Representative Beverly Morris – Putnam County Community Representative Todd Morris – City of Charleston Convention & Visitors Bureau Debbie O'Dell – Black Diamond Girl Scout Council
When did you <b>assess</b> the need?	2007
When did you <b>plan</b> the objective?	April 1, 2008
When do you expect to <b>mobilize</b> to address the need?	June 30, 2009
Will this objective accomplish (check as many as apply)?	X Community Capacity Building ___ Cross System Coordination ___ Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	___ Healthy People (Good physical & mental health) ___ Ready for School ___ Good Skills, Good Jobs (marketable skills and access to good jobs) ___ Strong Families (parents have adequate resources to protect, nurture, educate & support their children) ___ Stable Homes (children will live in permanent, stable homes) ___ Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___ Local ___ State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign ___ Foundation ___ Grant ___ Individual Donor ___ Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	9 Volunteers 15 Total Hours

## Strategic Work Plan

### Regional Family Resource Network

**Goal: to Improve quality child development in WV.**

**Needs statement** - What findings documented the prioritization of this goal?

64,000 West Virginia children under age six spend a large part of their day in the care of someone other than their parents because their parents are working, and there is currently no good way to measure the quality of that care. We need better public structures to ensure that every West Virginia child can benefit from a high-quality, early child development (ECD) program. According to Marshall University, for every dollar West Virginia invests in this high-quality ECD system, we will earn a \$5.20 return through outcomes such as higher academic achievement and adult earning power and lower juvenile delinquency and dropout rates.

<b>County(ies)</b>	Boone, Clay, Kanawha & Putnam Counties
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	A four county coalition will be developed to advocate for quality child development in WV by February 2009.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<ol style="list-style-type: none"> <li>1. We will develop a mail and email list of all coalition participants.</li> <li>2. We will hold a two hour training meeting in each county, totaling six meetings: Boone, Clay, Kanawha, and Putnam Counties.</li> <li>3. We will serve a meal to those who attend the meetings.</li> <li>4. We will offer attendees a \$30 travel stipend for each of the six meetings attended.</li> <li>5. We will provide child activities during the meetings through AmeriCorps members.</li> </ol>
<b>List Responsible Collaborative Partner names</b> and which group or agency they represent	Diane Hughes – Upper Kanawha Valley Starting Points Center Lisa Ertl – River Valley Child Development Services Connect Child Care Resource & Referral Sharon Midkiff – Central Child Care of WV Carolyn Wesley – East End Family Resource Center Verbie Ann Helyger – Harambee Child Development Center of Kanawha Institute for Social Research and Action, Inc., and Kanawha Pastoral Counseling Center
When did you <b>assess</b> the need?	2008
When did you <b>plan</b> the objective?	January 28, 2008
When do you expect to <b>mobilize</b> to address the need?	April 30, 2009
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input checked="" type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children)

	<input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> \$10,000 Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	25 Volunteers 300 Total Hours

## Strategic Work Plan

### Regional Family Resource Network

**Goal: Assess services that support the health, education, economic and social outcomes for Boone, Kanawha & Putnam County children and families**

<b>Needs statement</b> - What findings documented the prioritization of this goal?	The Federal Child and Family Service Review of West Virginia requires that West Virginia determine if the state's service array has the capacity to achieve positive outcomes for children and families.
<b>County(ies)</b>	Boone, Kanawha and Putnam Counties
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	Complete the Service Array by June 30, 2009.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<ol style="list-style-type: none"> <li>1. Gather community data.</li> <li>2. Assess community services and supports using data and input of community stakeholders.</li> <li>3. Facilitate community planning.</li> </ol>
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Lance Whaley – Putnam County DHHR Wayne Bailey – Daymark Anita Adkins – Kanawha County DHHR Michelle Javins – Kanawha County DHHR Cyndi Bryant – WV System of Care Leslie Clagg – Riverpark Hospital Lora Dunn – Highland Hospital Lavetta McKnight – Hope Community Development Corp. Rhonda McCormick – Region II Family Network Dan Holstein – Boone County DHHR Samuel Pauley - KVC
When did you <b>assess</b> the need?	2007
When did you <b>plan</b> the objective?	June 8, 2007
When do you expect to <b>mobilize</b> to address the need?	June 30, 2009
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input checked="" type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs)

Please include the monetary value of resources, if any, you hope to obtain.	X Strong Families (parents have adequate resources to protect, nurture, educate & support their children) X Stable Homes (children will live in permanent, stable homes) X Safe Communities (home & community safety) <b>Public Dollars:</b> ___ Local ___ State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign ___ Foundation ___ Grant ___ Individual Donor ___ Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities 20 Volunteers 1000 Total Hours
Please include the number and total hours of volunteers, if any, you hope to obtain.	

### Strategic Work Plan

#### Regional Family Resource Network – Boone County

**Goal: Stop Watch will raise awareness in Boone County of a need for Substance Abuse Prevention.**

**Needs statement** - What findings documented the prioritization of this goal?

Data from the West Virginia Substance Abuse Indicator Profiles show that both youth and adults in Boone County have problems with drug and alcohol use. Boone county adults are heavy alcohol and drug users; in fact Boone County is one of the counties within a group who lead the state in the percentage of people 26 and older that consume alcohol. Youth also report heavy use with 35.3% of 8<sup>th</sup> and 11<sup>th</sup> graders surveyed in the WV PRIDE Survey reporting that they have binged. Persons age 18-25 also report a heavy use of drugs. Boone County Youth report that marijuana, cocaine, uppers, heroin, hallucinogens, steroids, ecstasy as well as tobacco, cigarettes, cigars, & smokeless tobacco are not harmful. They also report easy access to cocaine, uppers, downers, hallucinogens, heroin, steroids, ecstasy, oxycontin, and smokeless tobacco. Unfortunately there is also a high percentage of youth ages 12-17 years old that are first time users (West Virginia Substance Abuse Indicator Profiles <http://www.prevnet.org/spfsig/data/WV-SAI-Profiles-10-03-06.pdf>)

<b>County(ies)</b>	Boone
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	Stop Watch will promote prevention efforts at 2 of the following events: Boone County Health Fair, Boone County Fair, the Coal Festival, Danville End of Summer event by August 31, 2009.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	Stop Watch members will volunteer to staff a table at the events with the Stop Watch banner (purchased with 2007 BCCF funds), Stop Watch brochures, free substance abuse prevention information from CAMC Institute, RADAR and the WV Prevention Resource Center.
<b>List Responsible Collaborative Partner names</b> and which group	Lara Berry - WV Prevention Resource Center Monica Ballard & Tracy Lambert - Cornerstone Family

or agency they represent	Interventions Carol Martin - Victim Services Debbie O'Dell - Black Diamond Girl Scout Council Angela Teitsworth - Pretera Center for Mental Health Services Margo Friend - Adolescent Health Initiative Danna Grant - AmeriCorps *VISTA program serving Boone County Dan Holstein - Boone DHHR Scott Caldwell - Division of Juvenile Services Robin Bunch Bailey - WVU Extension Jennifer Jackson WV Wellness Council Tobacco Prevention
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	April 18, 2008
When do you expect to <b>mobilize</b> to address the need?	August 31, 2009
Will this objective accomplish (check as many as apply)?	X Community Capacity Building ___ Cross System Coordination ___ Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	___ Healthy People (Good physical & mental health) ___ Ready for School ___ Good Skills, Good Jobs (marketable skills and access to good jobs) ___ Strong Families (parents have adequate resources to protect, nurture, educate & support their children) ___ Stable Homes (children will live in permanent, stable homes) X Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___ Local ___ State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign \$5, 000 Foundation ___ Grant ___ Individual Donor ___ Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	13 Volunteers 300 Total Hours

**Strategic Work Plan**

**Regional Family Resource Network – Boone County**

**Goal: Stop Watch will raise awareness in Boone County of a need for Substance Abuse Prevention.**

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion. Distribute 500 Stop Watch brochures to grocery stores, gas stations, libraries, and local businesses by August 31, 2009.

**Action Steps** to accomplish the objective (enter as many as needed) Stop Watch members will each distribute brochures to the above-named establishments.

**Strategic Work Plan**

## Regional Family Resource Network – Boone County

**Goal: To Coordinate the development of educational programs and healthy activities that promote the health and well being of youth in Boone County.**

<p><b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.</p>	<p>Coordinate three pool parties for Boone County youth with educational activities and information about substance abuse prevention, by August 31, 2009.</p>
<p><b>Action Steps</b> to accomplish the objective (enter as many as needed)</p>	<p>Stop Watch members will choose dates for pool parties; reserve community pools; advertise events; purchase food and supplies; plan activities and hold events.</p>

## Strategic Work Plan

### Regional Family Resource Network – Kanawha County

**Goal: Decrease the abuse of and access to drugs and alcohol by Kanawha County youth.**

<p><b>Needs statement</b> - What findings documented the prioritization of this goal?</p>	<p>Over one quarter of Kanawha County’s young people (27%) do not perceive marijuana use as risky or harmful. Alarmingly, they also have reported lower perceived risks, when compared to state averages, for use of cocaine, downers, uppers, heroin, ecstasy, hallucinogens, steroids, Oxycontin, and inhalants. In addition, Kanawha County adults do not perceive marijuana use to be harmful (72% of persons ages 18-25 and 51% of persons 26 and older). Our young people also say that illicit drugs and alcohol are easy for them to get, some even getting drugs and alcohol from adults they know. Substance abuse rates here in Kanawha County exceed state average rates among both our adult and youth populations. This has resulted in increased substance-abuse related arrests and substance abuse-related mortalities among our residents. There is a need for everyone living and working in Kanawha County to take ownership of our substance abuse problems and to understand their role in preventing substance abuse today and for future generations.</p>
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<p><b>County(ies)</b></p>	<p>Kanawha</p>
<p><b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.</p>	<p>Raise community awareness and its sense of responsibility by sharing information on extent of drug and alcohol abuse by Kanawha County youth and what can be done about it.</p>
<p><b>Action Steps</b> to accomplish the objective (enter as many as needed)</p>	<ol style="list-style-type: none"> <li>1. Convene Kanawha County Mayors &amp; Police Dept. Officials to explore a uniform curfew for all parts of Kanawha County.</li> <li>2. Discuss problems incurred because of curfews &amp; identify solutions.</li> <li>3. Increase awareness of county curfew (youth protection ordinance).</li> <li>4. Share “eye opening” statistics &amp; stories through: Public Service Announcements; Brochures; CTC</li> </ol>

	Website; Partnering with TV Stations; Community Presentations; Present to Parent groups (PTOs, PTAs, School).
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Adolescent Health Initiative, United Way of Central WV Charleston Police Dept. Community Volunteers Girl Scouts of Black Diamond Council Highland Hospital Hope Development Corporation Kanawha Coalition for Community Health Improvement Kanawha County Schools Kanawha County Sheriff's Office Kanawha Institute for Social Research and Action Prestera Regional Family Resource Network Senator Daniel Foster, M.D. The Education Alliance TLTEK Wellness Council of WV WV Prevention Resource Center YMCA
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	June 1, 2007
When do you expect to <b>mobilize</b> to address the need?	September 30, 2008
Will this objective accomplish (check as many as apply)?	X Community Capacity Building ___ Cross System Coordination ___ Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	___ Healthy People (Good physical & mental health) ___ Ready for School ___ Good Skills, Good Jobs (marketable skills and access to good jobs) ___ Strong Families (parents have adequate resources to protect, nurture, educate & support their children) ___ Stable Homes (children will live in permanent, stable homes) X Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___ Local X State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign ___ Foundation ___ Grant ___ Individual Donor ___ Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	10 Volunteers 50 Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Identify “hot-spots” and “hottest trends” for easy access to drugs & alcohol by youth.

**Action Steps** to accomplish the objective (enter as many as needed)

1. Identify best approach to communicate concerns to owners/operators
2. Convene all organizations conducting “Stings” for alcohol sales to minors and/or “shoulder tap”

activities; and/or TIPS training for servers/clerks in an effort to coordinate these resources and increase stings in targeted “hotspots”.

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Provide safe, drug-free opportunities for Kanawha County youth.

**Action Steps** to accomplish the objective (enter as many as needed)

1. Hold additional safe, drug-free activities for Kanawha County youth, outside of prom or graduation months.
2. Share safe, drug-free messages through activities during community events, health fairs, etc.
3. Work with Wellness Council to present Family Wellness program to Kanawha County parents/guardians

### Strategic Work Plan

#### Regional Family Resource Network – Kanawha County

**Goal:** Decrease binge drinking among Kanawha County adults.

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Raise community awareness on extent of binge drinking among Kanawha County adults by sharing information at Kanawha County worksites.

**Action Steps** to accomplish the objective (enter as many as needed)

1. Work with Wellness Council of WV to share research-based materials to share with employees and their families
2. Share information on local screenings for alcoholism, counseling for alcoholics and their families, and then share these within the workplace.
3. Encourage employees who have EAP services to use these services for drug or alcohol dependency issues

## Strategic Work Plan

### Regional Family Resource Network – Kanawha County

**Goal:** Build CTC Partnership's capacity and work to ensure its sustainability.

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Build CTC Partnership's capacity

**Action Steps** to accomplish the objective (enter as many as needed)

1. Investigate training opportunities for Partners that want to learn how to have programs registered with SAMSHA as evidence-based, promising, or model programs.

List **Responsible Collaborative Partner names** and which group or agency they represent

CTC Staff

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Sustain Partnership

**Action Steps** to accomplish the objective (enter as many as needed)

1. Develop fund-raising plan using following techniques: Face to Face (one-on-one and group); Web-based donations (website); Grants (i.e. Foundations, Government, Corporate); In-kind donations (i.e. Equipment, Facilities, Project Materials); Special Events (Benefit dinner, events, raffles, auctions, etc)

List **Responsible Collaborative Partner names** and which group or agency they represent

Michele Baranaskas – Regional Family Resource Network  
Michelle Foster – KISRA  
Ralph Miller – Education Alliance

## Strategic Work Plan

### Regional Family Resource Network – Putnam County

**Goal:** to increase Putnam County residents' participation in the 2009 President's Physical Fitness Challenge

**Needs statement** - What findings documented the prioritization of this goal?

According to The Surgeon General's Call To Action To Prevent and Decrease Overweight and Obesity (2001), there are many consequences of Obesity, including Premature Death, Heart Disease, Diabetes, Cancer, Breathing Problems, Arthritis, and Reproductive Complications. A contributing factor to obesity is physical inactivity. According to Obesity Prevalence by County, WV BRFSS, 1995-1999, found at [http://www.wvdhhr.org/bph/oehp/obesity/append\\_a.htm](http://www.wvdhhr.org/bph/oehp/obesity/append_a.htm), Putnam County ranks 10th in the State of West Virginia for obesity prevalence. According to the Bureau of Employment Programs 2000 County profiles, 13,392 of Putnam County's 51,589 residents worked outside of the county, which is 26%. Working outside of the county requires a commute in a motor vehicle. A commute in a motor vehicle of 20 to 60 minutes takes time away from an individual's schedule for physical activity.

Putnam on Wellness seeks to target Putnam Countians of all ages. The project will increase much needed physical activity for Putnam County residents of all ages. Putnam on Wellness is made up of local residents, local providers and regional providers of health and human services who see firsthand the devastating effects of physical inactivity. Putnam on Wellness is motivated to encourage Putnam County residents to become more physically active and healthier, increasing the quality of life in Putnam County. As of April 12, 2008, only 459 West Virginians signed up for the 2008 President's Physical Fitness Challenge (.6% of the national participation).

<b>County(ies)</b>	Putnam
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	Five hundred Putnam County residents will complete at least six weeks of daily physical activity of 30 minutes.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<ol style="list-style-type: none"> <li>1. Articles will be placed in local media,</li> <li>2. A banner with the President's Challenge website address will rotate around the county,</li> <li>3. Flyers will be distributed throughout the county,</li> <li>4. A kick-off event will be held at the start of the six week period,</li> <li>5. T-shirts, pedometers, "Get Fit" books and magnets will be distributed at the kick-off event,</li> <li>6. Putnam County residents will participate in physical activity for 30 minutes, for six weeks,</li> <li>7. Putnam County residents will log their activity on the interactive website,</li> <li>8. A celebration event will be held at the end of the six week period.</li> </ol>
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	<p>Bill O'Dell is the Community Development Specialist for Putnam County through the West Virginia Prevention Resource Center;</p> <p>Debi Stowers is a Putnam County resident;</p> <p>Sgt. George Saunders is from the West Virginia National Guard Drug Demand Reduction;</p> <p>Patricia Wilkes is a Putnam County resident who works in Cancer prevention;</p> <p>Michelle Kosa is social worker with FamilyCare, a primary care center. All coalition members will collaboratively coordinate the project.</p>
When did you <b>asse ss</b> the need?	2007
When did you <b>plan</b> the objective?	March 14, 2008
When do you expect to <b>mobilize</b> to address the need?	June 15, 2009
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children)

	<input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input checked="" type="checkbox"/> \$2,313 Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit \$5,000 Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> 5 Volunteers <input type="checkbox"/> 50 Total Hours

## Strategic Work Plan

### Regional Family Resource Network – Putnam County

**Goal: Educate four separate communities within Putnam County about the dangers associated with tobacco use and second-hand smoke.**

**Needs statement** - What findings documented the prioritization of this goal?

In Putnam County, 77.5% per 100,000 of mortalities are tobacco related. Putnam County holds the second highest rate in the number of persons age 26 or older that smoke cigarettes at a rate of 34.67% and in the percentage of persons age 26 or older that use tobacco products at a rate of 42.51%. 8<sup>th</sup> and 11<sup>th</sup> graders, surveyed in the 2003 WV PRIDE Survey, report that they use tobacco at a rate of 22.9% at least once a month. Of those 19.5% are smoking cigarettes, 8.2% are smoking cigars, and 7.2% of them are using smokeless tobacco.

<b>County(ies)</b>	Putnam
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	1. Secure four facilities for the “Truth and Dare Challenges”
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>1a.</b> Locate and research community venues by September 1, 2008. <b>1b.</b> Reserve community venues by October 1, 2008.
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Bill O’Dell – WV Prevention Resource Center, Margo Friend – Adolescent Health Initiative, Sgt. George Saunders – WV National Guard Drug Demand Reduction, Tom Tull – Putnam County Schools, James Vance – Wellness Council of WV.
When did you <b>assess</b> the need?	2008
When did you <b>plan</b> the objective?	April 2008
When do you expect to <b>mobilize</b> to address the need?	Spring 2009
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___ Local ___ State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign ___ Foundation ___ Grant ___ Individual Donor \$5,000 Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	4 Volunteers 50 Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**Action Steps** to accomplish the objective (enter as many as needed)

**Objective 2.** Advertise the “Truth and Dare Challenges”

**2a.** Disseminate Flyers to local schools and churches by March 1, 2009.

**2b.** Place Ads in Local Media Outlets by March 1, 2009.

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**Action Steps** to accomplish the objective (enter as many as needed)

**Objective 3.** Conduct four “Truth and Dare Challenges”

**3a.** Secure the staffing and speakers for the events by November 1, 2008.

**3b.** Provide the necessary supplies for the activities by March 1, 2009.

## Strategic Work Plan

### Regional Family Resource Network – Putnam County

**Goal: to Raise awareness of good dental hygiene practices on overall health and of the dangers that tobacco use has on oral health.**

<b>Needs statement</b> - What findings documented the prioritization of this goal?	West Virginia children and families' health status, as reflected in state statistics, shows high rates of dental caries disease and overall health challenges of obesity and related diseases. These impact each family's future.
<b>County(ies)</b>	Putnam
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	1. Conduct one oral health awareness event for four middle schools or communities in Putnam County.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	1a. plan activities for events, 1b. locate facilities, 1c. coordinate with schools to promote and advertise events, 1d. coordinate food and refreshments, 1e. hold events, 1f. evaluate events.
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Bill O'Dell – WV Prevention Resource Center, Margo Friend – Adolescent Health Initiative, Sgt. George Saunders – WV National Guard Drug Demand Reduction, Tom Tull – Putnam County Schools, James Vance – Wellness Council of WV, Debi Stowers – Putnam County Resident, Trish Wilkes – WV Comprehensive Cancer Prevention.
When did you <b>assess</b> the need?	2008
When did you <b>plan</b> the objective?	April 2008
When do you expect to <b>mobilize</b> to address the need?	Spring 2009
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___Local ___State ___Federal <b>Private Dollars:</b> ___Business/Corporation ___Campaign ___Foundation ___Grant ___Individual Donor \$12,000 Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment ___ Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>4</u> Volunteers <u>70</u> Total Hours

## Strategic Work Plan

### Regional Family Resource Network – Putnam County

**Goal: to Decrease child abuse cases by providing support to parents at risk of child abuse.**

<b>Needs statement</b> - What findings documented the prioritization of this goal?	According to Kids Count data, the child abuse/neglect rate for Putnam County in 2005 was 11.9 per 1,000 children.
<b>County(ies)</b>	Putnam
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>1.</b> Distribute approximately 700 copies of <u>What to Do When Your Child Gets Sick</u> to Putnam County parents, by June 30, 2009.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	1a. Order books upon receiving funds from Partners in Prevention. 1b. Distribute books to collaborative partners to distribute to their consumer families. 1c. print Putnam County Quik Guides. 1d. order Day One materials. 1e. compile materials into bags. 1f. Distribute books along with other child abuse and neglect prevention information at Kindergarten Roundups. 1g. Gather feedback from collaborative partners.
List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Kitty Byus - St. Timothy's Episcopal Church, Sherrie Barrett - Apprenticeship for Child Development Specialist Program, Debbie Hon - Automated Health Systems, Amanda Harrison - WVU Extension Services, Margo Friend - Adolescent Health Initiative Director, Lance Whaley - WV DHHR Putnam District, Rev. Charles Williams - Teays Valley Church of the Nazarene, Rhain Sovine – WIC, Barbara Reed and Kim Johnston – Appalachian Council Head Start
When did you <b>assess</b> the need?	2008
When did you <b>plan</b> the objective?	June 2008
When do you expect to <b>mobilize</b> to address the need?	October 2008
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input checked="" type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> ___ Local ___ State ___ Federal <b>Private Dollars:</b> ___ Business/Corporation ___ Campaign ___ Foundation ___ Grant ___ Individual Donor <u>\$7,500</u> Nonprofit ___ Sponsor <b>In-Kind:</b> ___ Equipment <u>\$500</u> Materials/Supplies ___ Meeting Room ___ Office Space ___ Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>10</u> Volunteers <u>300</u> Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

2. Conduct at least one outreach event to parents of young children in Putnam County by June 30, 2009.

**Action Steps** to accomplish the objective (enter as many as needed)

- 2a. Secure location and date for event.
- 2b. Invite agencies to exhibit and instructors for mini-sessions.
- 2c. Request door prizes from exhibitors and merchants.
- 2d. Purchase incentives that aren't donated.
- 2e. Promote the event throughout Putnam County.
- 2f. Order food for event.
- 2g. Conduct event.
- 2h. Compile evaluations from event.

### Strategic Work Plan

#### Regional Family Resource Network – Putnam County

**Goal: to Increase knowledge of community leaders about the 40 Developmental Assets identified by Search Institute needed by children and youth to thrive.**

**Needs statement** - What findings documented the prioritization of this goal?

According to Kids Count data, the child abuse/neglect rate for Putnam County in 2005 was 11.9 per 1,000 children.

**County(ies)**

Putnam

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

Conduct a three hour training for community leaders (youth pastors, public housing staff, afterschool programs, child care programs, etc.) by June 30, 2009.

**Action Steps** to accomplish the objective (enter as many as needed)

- 1a. Secure location and date for training.
- 1b. Invite community leaders to pre-register for the training.
- 1c. Purchase \$15 gas or grocery card for the first 20 community leaders who pre-register for and attend training.
- 1d. Promote the training throughout Putnam County.
- 1e. Order food for training.
- 1f. Conduct training.
- 1g. Compile evaluations from training.

List **Responsible Collaborative Partner names** and which group or agency they represent

Kitty Byus - St. Timothy's Episcopal Church, Sherrie Barrett - Apprenticeship for Child Development Specialist Program, Debbie Hon - Automated Health Systems, Amanda Harrison - WVU Extension Services, Margo Friend - Adolescent Health Initiative Director, Lance Whaley - WV DHHR Putnam District, Rev. Charles Williams - Teays Valley Church of the Nazarene

When did you **assess** the need?

2008

When did you **plan** the objective?

June 2008

When do you expect to **mobilize** to address the need?

January 2009

Will this objective accomplish (check as many as apply)?

- Community Capacity Building
- Cross System Coordination
- Policies or Regulations

Which **Outcomes** for WV Children and Families does this objective affect?

- Healthy People (Good physical & mental health)
- Ready for School
- Good Skills, Good Jobs (marketable skills and access to good jobs)
- Strong Families (parents have adequate resources to protect, nurture, educate & support their children)
- Stable Homes (children will live in permanent, stable homes)
- Safe Communities (home & community safety)

Volunteers & hours if any, you hope to obtain.

7 Volunteers 100 Total Hours

