

# Certificate Program in WORKSITE WELLNESS



## MARSHALL UNIVERSITY COLLEGE of HEALTH PROFESSIONS

Worksite Health is a subject leading discussions across the globe. The effect healthcare costs have on the bottom line of an organization, community or state economy cannot be ignored. There are successful strategies for coordinating outcomes-based worksite programs that respect the individuality of a group.

### Courses discuss:

- The cost of chronic disease
- Key components to a successful initiative
- Engaging leadership
- Successful Interventions
- Assessment of health status
- Evaluating outcomes

### For more information contact:

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WELLNESS COUNCIL  
OF WEST VIRGINIA

## CERTIFICATE PROGRAM IN WORKSITE WELLNESS

### INTRO TO WORKSITE WELLNESS

An introduction to worksite wellness programming including the basic components of an effective wellness program and how to integrate wellness into corporate culture.

### WORKSITE HEALTH ASSESSMENT

An investigation into worksite health assessment models and modes.

### ORGANIZATION AND ADMINISTRATION OF WORKSITE WELLNESS PROGRAMS

This is a course that investigates current trends in worksite wellness organization & administration and provides instruction on integration of wellness and prevention interventions into corporate culture and business plans.

### WORKSITE WELLNESS PRESCRIPTION

This is a course that investigates current trends in worksite wellness organization & administration and provides instruction on integration of wellness and prevention interventions into corporate culture and business plans.

### EVALUATION OF WORKSITE WELLNESS

This is a course that investigates the effectiveness of worksite wellness programming. Students will understand what components of a program should be evaluated and how to calculate return on investment for interventions.

*Courses are available for college credit or  
continuing education credit.*