

# Kanawha County Strategic Work Plan - Regional Family Resource Network

## Goal: To determine the needs of children aged 0 – 8 in the Upper Kanawha Valley

<p><b>Needs statement</b> - What findings documented the prioritization of this goal?</p>	<p>It has been five years since an early childhood parent survey was conducted by RFRN.</p>
<p>List <b>Responsible Collaborative Partner names</b> and which group or agency they represent</p>	<p>Diane Hughes (Upper Kanawha Valley Starting Points Family Resource Center), Lisa Ertl (Connect Child Care Resource and Referral), Sherrie Barrett (Apprenticeship for Child Development Specialist Program), Debbie Hon (Automated Health System), Sue Mitchell (WV Birth to 3), Helaine Rotgin (Central Child Care of WV).</p>
<p><b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.</p>	<p><b>1.</b> A survey of the parents and guardians of approximately 130 children from grades Pre-K through third grades at Sharon Dawes elementary school will be sent home with the children with a self-addressed, stamped envelope, by September 30, 2007.</p>
<p><b>Action Steps</b> to accomplish the objective (enter as many as needed)</p>	<p><b>1a.</b> A survey, based upon a survey conducted 5 years ago, will be designed, printed and copied.  <b>1b.</b> The survey will be sent home with the designated children, along with a cover sheet and a self-addressed, stamped envelope.  <b>1c.</b> Parents and guardians will complete the survey and mail it back in the provided envelope.  <b>1d.</b> Students will receive an incentive, such as a toothbrush or t-shirt.  <b>1e.</b> Surveys will be compiled and the results will be shared with the parents/guardians.</p>
<p>When did you <b>assess</b> the need?</p>	<p>2007</p>
<p>When did you <b>plan</b> the objective?</p>	<p>March 2007</p>
<p>When do you expect to <b>mobilize</b> to address the need?</p>	<p>July 2007</p>
<p>How will you know that you've succeeded in your objective?</p>	<p>Fifty surveys completed by parents or guardians will be mailed back.</p>
<p>Will this objective accomplish (check as many as apply)?</p>	<p><input type="checkbox"/> Community Capacity Building  <input checked="" type="checkbox"/> Cross System Coordination  <input type="checkbox"/> Policies or Regulations</p>
<p>Which <b>Outcomes</b> for WV Children and Families does this objective affect?</p>	<p><input checked="" type="checkbox"/> Healthy People (Good physical &amp; mental health)  <input checked="" type="checkbox"/> Ready for School  <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs)  <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate &amp; support their children)  <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes)  <input type="checkbox"/> Safe Communities (home &amp; community safety)</p>
<p>Please include the monetary value of resources, if any, you hope to obtain.</p>	<p><b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal  <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign  <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit  <input type="checkbox"/> Sponsor  <b>In-Kind:</b> <input type="checkbox"/> Equipment <input checked="" type="checkbox"/> 200 Materials/Supplies <input type="checkbox"/> Meeting Room  <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities</p>
<p>Please include the number and total hours of volunteers, if any, you hope to obtain.</p>	<p><input checked="" type="checkbox"/> 60 Volunteers <input type="checkbox"/> 100 Total Hours</p>
<p><b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.</p>	<p><b>2.</b> Two focus groups will be conducted among parents and guardians of children aged 0 – 8 in the Upper Kanawha Valley by October 2007.</p>
<p><b>Action Steps</b> to accomplish the objective (enter as many as needed)</p>	<p><b>2a.</b> Locations and dates for focus groups will be secured.  <b>2b.</b> Invitations and agendas for focus groups will be designed.  <b>2c.</b> Invitations will be sent out through designated children.</p>

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<b>2d.</b> Focus groups will be conducted. <b>2e.</b> Information gained at focus groups will be compiled.
When did you <b>assess</b> the need?	2007
When did you <b>plan</b> the objective?	March 2007
When do you expect to <b>mobilize</b> to address the need?	July 2007
How will you know that you've succeeded in your objective?	Twenty parents or guardians of children aged 0 - 8 will attend one of the focus groups.
Will this objective accomplish (check as many as apply)?	<input type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> <u>100</u> Materials/Supplies <input type="checkbox"/> <u>100</u> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> <u>26</u> Volunteers <input type="checkbox"/> <u>10</u> Total Hours

### Goal: Increase professionalism of the early care and education (birth to age 8) workforce through training.

**Needs statement** - What findings documented the prioritization of this goal?

Research has shown that a key to quality child care is a well trained early care and education workforce (The Economic Impact of Early Child Development Programs in West Virginia – Marshall Center for Business and Economic Research). In the Upper Kanawha Valley of Kanawha County, the early care and education workforce is underserved. Professional Development opportunities for the early care and education workforce in the Upper Kanawha Valley are limited. Currently, no formal credentialing opportunities exist for providers in the Upper Kanawha Valley and Professional Development opportunities that are available in Kanawha County at large are either at a remote location or are too expensive to attend.

List **Responsible Collaborative Partner names** and which group or agency they represent

Diane Hughes (Upper Kanawha Valley Starting Points Family Resource Center), Lisa Ertl (Connect Child Care Resource and Referral), Sherrie Barrett (Apprenticeship for Child Development Specialist Program), Debbie Hon (Automated Health System), Sue Mitchell (WV Birth to 3), Helaine Rotgin (Central Child Care of WV).

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**1.** Expand the Apprenticeship for Child Development Specialist program in the Upper Kanawha Valley by recruiting a minimum of 15 early care and education providers in the Upper Kanawha Valley by September 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

**1a.** Announce availability of ACDS classes in the quarterly Connect Newsletter beginning with the Quarter 1 (July, August, September).  
**1b.** Post ACDS classes on the KFRN website beginning in August 2007.

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<p><b>1c.</b> Secure a site in the upper Kanawha Valley for ACDS classes.</p> <p><b>1d.</b> Send a separate mailing to all Child Care Centers in Kanawha County announcing the availability of the ACDS classes by August 2007.</p> <p><b>1e.</b> The Kanawha County Starting Points Program will post flyers by August 2007.</p>
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	There will be an Apprenticeship for Child Development Specialist Program in the Upper Kanawha Valley.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations <input type="checkbox"/> Healthy People (Good physical & mental health)
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<p><b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal</p> <p><b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign  <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit Sponsor</p> <p><b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <u>1500</u> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities</p>
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>10</u> Volunteers <u>50</u> Total Hours

### Goal: Increase public awareness of the early care and education workforce as a profession.

<p><b>Needs statement</b> - What findings documented the prioritization of this goal?</p>	A literature review conducted over the past year by the Kanawha Early Childhood Committee supported suspicions that Early Child Care workers are not considered professionals by most people.
<p>List <b>Responsible Collaborative Partner names</b> and which group or agency they represent</p>	Diane Hughes (Upper Kanawha Valley Starting Points Family Resource Center), Lisa Ertl (Connect Child Care Resource and Referral), Sherrie Barrett (Apprenticeship for Child Development Specialist Program), Debbie Hon (Automated Health System), Sue Mitchell (WV Birth to 3), Helaine Rotgin (Central Child Care of WV).
<p><b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.</p>	<p><b>1.</b> A series of newspaper Op-eds published in the Charleston Gazette will advocate for the professionalism of the early care and education workforce by October 2007.</p>
<p><b>Action Steps</b> to accomplish the objective (enter as many as needed)</p>	<p><b>1a.</b> Approach individuals in the community that use child care for testimonials by July 2007.</p> <p><b>1b.</b> Write Op-Eds and submit to Charleston Gazette.</p>
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	A series of newspaper Op-Eds advocating for the professionalism of the early care and education workforce will be published in the

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	Charleston Gazette.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> 10 Volunteers <input checked="" type="checkbox"/> 30 Total Hours

### Goal: Decrease the abuse of and access to drugs and alcohol by Kanawha County youth.

**Needs statement** - What findings documented the prioritization of this goal?

Our young people have reported that illicit drugs and alcohol are easy for them to get here in our county, some even getting drugs and alcohol from adults they know. Partners have identified a need for increased education on the topic of “family wellness”; to include enhanced parenting skills, communication skills, and substance abuse awareness and prevention. Over one quarter of Kanawha County’s youth (27%) do not perceive marijuana use as risky or harmful. Alarmingly, they also have reported lower perceived risks, when compared to state averages, for use of cocaine, downers, uppers, heroin, ecstasy, hallucinogens, steroids, Oxycontin, and inhalants, and the consumption of alcohol. Substance abuse rates here in Kanawha County exceed state average rates among both our adult and youth populations. Among our adults age 26 and older 18% report that they “binge” drink and a startling 34% of our youth also reporting “binge” drinking.

List **Responsible Collaborative Partner names** and which group or agency they represent

Margo Friend (Adolescent Health Director), Lara Berry (WV Prevention Resource Center), Judy Crabtree (Kanawha Coalition for Community Health Improvement), Valerie Taylor (Kanawha County Sheriff’s Dept. Combating Underage Drinking), Kathy Burgess (Kanawha County Schools Safe and Drug Free Schools), Kathy Storage (Black Diamond Girl Scout Council).

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**1.** Raise community awareness and its sense of responsibility by sharing information on extent of drug and alcohol abuse by Kanawha County youth and what can be done about it, by September 29, 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

- 1a.** Convene Kanawha County Mayors & Police Dept. Officials to explore a uniform curfew for all parts of Kanawha County.
- 1b.** Discuss problems incurred because of curfews & identify solutions.
- 1c.** Increase awareness of county curfew (youth protection ordinance)
- 1d.** Share “eye opening” statistics & stories through:
  - Public Service Announcements
  - Brochures

## Kanawha County Strategic Work Plan - Regional Family Resource Network

- CTC Website
- Partnering with TV Stations
- Community Presentations
- Present to Parent groups (PTOs, PTAs, School Improvement Councils)
- Work with Valerie Strege with the Charleston Police Dept. on developing a CTC Drug Prevention Show on Kan. Co. Schools TV Channel 17.

**1e. Hold Community Leaders Meeting**

- sub-area planning committees, county commissioners, and Sheriff
- faith community leaders

**1f. Meet with Nancy Mayle of local Information & Referral to explore ways to promote toll-free “211” I&R phone line services and the feasibility of promotional items, possible tear sheets for law enforcement officers, stickers for public phones, etc.**

When did you **assess** the need? 2006

When did you **plan** the objective? November 2006

When do you expect to **mobilize** to address the need? May 2007

How will you know that you've succeeded in your objective?

- City officials convene and uniform curfew determined (*quantitative*)
- Problems with enforcing curfews discussed and solutions identified (*quantitative*)
- Adults & youth have a better understanding of existing ordinances and the consequences of non-compliance (*qualitative*)
- Speaking points developed for CTC Partners (*quantitative*)
- CTC Website developed and operating (to include posting of substance abuse prevention efforts of each town/city in Kanawha County) (*quantitative*)
- Introductory brochures developed, produced and distributed through school-based clinics, community-based centers, local health fairs & events (*quantitative*)
- Presentation developed for community groups (*quantitative*)
- PSAs developed and aired in collaboration with local TV stations (*quantitative*)
- CTC Television Show on KCS Channel 17
- Four community-based presentations made (non-school) (*quantitative*)
- Eight presentations to parent-groups, one per high school feeder area (*quantitative*)
- County Commissioners, Sheriff and sub-area planning committees develop joint strategies to address priorities (*quantitative*)
- Faith Leaders meet to develop joint strategies to address priorities (*quantitative*)
- Collaborate with local I&R to promote “211” system and increase usage rate. (*quantitative*)

Will this objective accomplish (check as many as apply)?  Community Capacity Building

Cross System Coordination

Policies or Regulations

Which **Outcomes** for WV Children and Families does this objective affect?

Healthy People (Good physical & mental health)

Ready for School

Good Skills, Good Jobs (marketable skills and access to good

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <u>\$134,383</u> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>30</u> Volunteers <u>100</u> Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

2. Identify “hot-spots” and “hottest trends” for easy access to drugs & alcohol by youth by September 29, 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

- 2a. [Problem Identification & Referral]**  
 Work with mayors, law enforcement officials, and school officials to determine “hotspots” in county and to determine types of drugs with highest usage rates within those hotspots.
- 2b.** Solicit input from community youth on possible solutions.
- 2c.** Identify best prevention method for above, implement and evaluate program/activities.
- 2d. [Environmental]** Research and inventory “drink specials” offered by county events and establishments.
- 2e.** Identify best approach to communicate concerns to owners/operators
- 2f. [Environmental]** Convene all organizations conducting “Stings” for alcohol sales to minors and/or “shoulder tap” activities; and/or TIPS training for servers/clerks in an effort to coordinate these resources and increase stings in targeted “hotspots”.

When did you **assess** the need?

2006

When did you **plan** the objective?

November 2006

When do you expect to **mobilize** to address the need?

May 2007

How will you know that you’ve succeeded in your objective?

- Continued cultivation of relationships with mayors, law enforcement and school officials (*qualitative*)
  - Work group formed to identify “hotspots” in county (*quantitative*)
  - Hotspots identified & targeted (*quantitative*)
- NOTE: “hotspots” can be by location or by population*
- Best research-based prevention effort identified (*quantitative*)
  - Prevention effort implemented (*quantitative*)
  - Evaluation completed (*qualitative and quantitative*)
  - An inventory is created of common drink specials and locations (*qualitative*)
  - Establishments and event planners notified of our concerns (*quantitative*)
  - Realize a reduction in “drink specials” offered (*qualitative and quantitative*)
  - Meeting(s) held to coordinate resources (*quantitative*)
  - Joint strategies identified (*quantitative*)
  - Increased enforcement efforts in identified “hotspots” throughout county (*quantitative*)

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<ul style="list-style-type: none"> <li>▪ Increased awareness of laws among owners/managers, clerks and servers (<i>quantitative</i>)</li> </ul>
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input checked="" type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>See above objective.</b>
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>30</u> Volunteers <u>100</u> Total Hours

<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>3.</b> Provide safe, drug-free opportunities for Kanawha County youth by September 29, 2007.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<p><b>3a.</b> <i>[Alternative Activities]</i> Hold additional safe, drug-free activities for Kanawha County youth, outside of prom or graduation months.</p> <p><b>3b.</b> <i>[Alternative Activities]</i> Share safe, drug-free messages through activities during community events, health fairs, etc.</p> <p><b>3c.</b> <i>[Alternative Activities]</i> Work with Margo Friend, Adolescent Health Coordinator to enhance Regional Teen Institute by offering safe, drug-free learning activities and materials.</p> <p><b>3d.</b> Offer scholarships to Kanawha County youth who cannot afford to attend Teen Institute.</p>
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	November 2006
When do you expect to <b>mobilize</b> to address the need?	May 2007
How will you know that you've succeeded in your objective?	<ul style="list-style-type: none"> <li>▪ Two events/activities held (<i>quantitative</i>)</li> <li>▪ Participate in at least four community events/fairs (<i>quantitative</i>)</li> <li>▪ More youth from Kanawha County are able to attend due to scholarships</li> <li>▪ Youth participants learn skills to resist drugs and alcohol (<i>qualitative &amp; quantitative</i>)</li> <li>▪ Youth participants share skills with others upon return to their home communities (<i>qualitative &amp; quantitative</i>)</li> </ul>
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input checked="" type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of	<b>See objective no. 1</b>

## Kanawha County Strategic Work Plan - Regional Family Resource Network

resources, if any, you hope to obtain.

Please include the number and total hours of volunteers, if any, you hope to obtain.     30 Volunteers 100 Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

4. Offer training to enhance skills among parents and teens by September 29, 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

- 4a. [Prevention Education] Convene resources offering “life skills” training to Kanawha County youth and coordinate their efforts to develop joint strategies.
- 4b. [Prevention Education] Work with Wellness Council of WV to select research-based model program on “family wellness” for use in the workplace setting; i.e. parenting, substance abuse prevention, conflict resolution, etc.
- 4c. [Prevention Education] Family Wellness program offered to Kanawha County parents/guardians
- 4d. [Problem Identification & Referral] Allow for parents to connect with needed services for their child’s or even their own substance abuse problems

When did you **assess** the need?

2006

When did you **plan** the objective?

November 2006

When do you expect to **mobilize** to address the need?

May 2007

How will you know that you’ve succeeded in your objective?

- Resources convened and joint research-based strategies identified (*qualitative & quantitative*)
- “Life skills” training is offered to a greater number of Kanawha County youth through these collaborative efforts. (*qualitative & quantitative*)
- Model program identified, purchased and appropriate training received to implement program (*quantitative*)
- At least two programs implemented with a target of 100 parents (*quantitative*)
- Family Wellness program allows for substance abuse information to be shared without fear of being “labeled” or retribution. (*qualitative*)

Will this objective accomplish (check as many as apply)?

Community Capacity Building

Which **Outcomes** for WV Children and Families does this objective affect?

- Healthy People (Good physical & mental health)
- Ready for School
- Good Skills, Good Jobs (marketable skills and access to good jobs)
- Strong Families (parents have adequate resources to protect, nurture, educate & support their children)
- Stable Homes (children will live in permanent, stable homes)
- Safe Communities (home & community safety)

Please include the monetary value of resources, if any, you hope to obtain.

**See objective no. 1**

Please include the number and total hours of volunteers, if any, you hope to obtain.

30 Volunteers 100 Total Hours

### Goal: Decrease binge drinking among Kanawha County adults.

**Needs statement** - What findings documented the prioritization of this goal?

Kanawha County adults also do not perceive marijuana use to be harmful (72% of persons ages 18-25 and 51% of persons 26 and

## Kanawha County Strategic Work Plan - Regional Family Resource Network

older). Substance abuse rates here in Kanawha County exceed state average rates among both our adult and youth populations. Among our adults age 26 and older 18% report that they “binge” drink and a startling 34% of our youth also reporting “binge” drinking.

List **Responsible Collaborative Partner names** and which group or agency they represent

Margo Friend (Adolescent Health Director), Lara Berry (WV Prevention Resource Center), Judy Crabtree (Kanawha Coalition for Community Health Improvement), Valerie Taylor (Kanawha County Sheriff’s Dept. Combating Underage Drinking), Kathy Burgess (Kanawha County Schools Safe and Drug Free Schools), Kathy Storage (Black Diamond Girl Scout Council).

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**1.** Raise community awareness on extent of binge drinking among Kanawha County adults by sharing information at Kanawha County worksites by September 29, 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

**1a.** [Information Dissemination] Work with Wellness Council of WV to identify research-based materials to share with employees and their families.

**1b.** [Information Dissemination] Identify local screenings for alcoholism, counseling for alcoholics and their families, and then share these within the workplace.

**1c.** [Information Dissemination] Share identified materials with Workplace Wellness Coordinators in Kanawha County.

**1d.** [Information Dissemination] Explore the feasibility of distributing materials to self-employed individuals in Kanawha County by connecting with the National Association for the Self-Employed (NASE)

**1e.** [Problem Identification & Referral] Encourage employees who have EAP services to use these services for drug or alcohol dependency issues.

When did you **assess** the need?

2006

When did you **plan** the objective?

November 2006

When do you expect to **mobilize** to address the need?

May 2007

How will you know that you’ve succeeded in your objective?

- Literature review conducted (*qualitative*)
- Research-based materials identified (*quantitative*)
- Resources shared with Kanawha County employees (*quantitative*)
- Resources posted on CTC Website (*quantitative*)
- Meeting held with Kanawha County Workplace Wellness Coordinators (*quantitative*)
- Information shared with worksite employees (*quantitative*)
  
- Contact made with National Association for the Self-Employed and substance abuse materials distributed to local membership (*quantitative*)
- Employees who have EAP services learn what they have to offer and those who do not learn alternative sources for help (*quantitative & qualitative*)

Will this objective accomplish (check as many as apply)?

Community Capacity Building

Which **Outcomes** for WV Children and Families does this objective affect?

- Healthy People (Good physical & mental health)
- Ready for School
- Good Skills, Good Jobs (marketable skills and access to good jobs)
- Strong Families (parents have adequate resources to protect, nurture, educate & support their children)

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>See objective no. 1 under the first Goal for Communities That Care</b>
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>30</u> Volunteers <u>100</u> Total Hours

### Goal: Build Communities That Care Partnership's capacity and work to ensure its sustainability.

<b>Needs statement</b> - What findings documented the prioritization of this goal?	Communities That Care is a relatively new coalition.
<b>List Responsible Collaborative Partner names</b> and which group or agency they represent	Margo Friend (Adolescent Health Director), Lara Berry (WV Prevention Resource Center), Judy Crabtree (Kanawha Coalition for Community Health Improvement), Valerie Taylor (Kanawha County Sheriff's Dept. Combating Underage Drinking), Kathy Burgess (Kanawha County Schools Safe and Drug Free Schools), Kathy Storage (Black Diamond Girl Scout Council).
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>1.</b> Build CTC Partnership's capacity by September 29, 2007.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>1a.</b> Investigate training opportunities for Partners that want to learn how to have programs registered with SAMSHA as evidence-based, promising, or model programs. <b>1b.</b> Determine what other types of training needs Partnership has and seek professional trainers to provide these learning opportunities
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	November 2006
When do you expect to <b>mobilize</b> to address the need?	May 2007
How will you know that you've succeeded in your objective?	<ul style="list-style-type: none"> <li>• Training opportunity found and interested partners attend (<i>quantitative</i>)</li> <li>• Partners trained and demonstrating what they've learned within their role on the Partnership. (<i>quantitative &amp; qualitative</i>)</li> </ul>
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>See objective no. 1 under the first Goal for Communities That Care</b>
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>30</u> Volunteers <u>100</u> Total Hours

<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>2.</b> Sustain Kanawha County Communities That Care Partnership, by September 29, 2007.
<b>Action Steps</b> to accomplish the objective	<b>2a.</b> Invite Paul Gilmer or Sandra Hamlin to speak to Partnership about

## Kanawha County Strategic Work Plan - Regional Family Resource Network

(enter as many as needed)	<p>the history of the Kanawha Valley Collective and it's progression from a collaborative into an incorporated organization.</p> <p><b>2b.</b> Develop fund-raising plan using following techniques:</p> <ul style="list-style-type: none"> <li>▪ Face to Face (one-on-one and group)</li> <li>▪ Internet</li> <li>▪ Grants (i.e. Foundations, Government, Corporate)</li> <li>▪ In-kind donations (i.e. Equipment, Facilities, Project Materials)</li> <li>▪ Special Events (i.e. Benefit dinner, events, raffles, auctions, etc)</li> </ul> <p><b>2d.</b> Raise awareness of CTC Partnership and it's priorities by:</p> <ul style="list-style-type: none"> <li>▪ Developing logo</li> <li>▪ Producing introductory brochure</li> <li>▪ Working with local media</li> <li>▪ Letters to the Editor</li> <li>▪ Legislator education</li> <li>▪ Print ads &amp; articles</li> <li>▪ Press Conference(s)</li> </ul>
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	November 2006
When do you expect to <b>mobilize</b> to address the need?	May 2007
How will you know that you've succeeded in your objective?	<ul style="list-style-type: none"> <li>▪ Every partner has input on CTC Partnership's future (<i>quantitative &amp; qualitative</i>)</li> <li>▪ Partnership decides whether to pursue non-profit status or to continue in its present form. (<i>quantitative</i>)</li> <li>▪ Fund-raising plan developed and implemented (<i>quantitative</i>)</li> <li>▪ Additional funds raised to help support partnership activities and operational expenses now and into the future (<i>quantitative</i>)</li> <li>▪ See measurements of successes under related activities, Goals 1 &amp; 2.</li> </ul>
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input checked="" type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>See objective no. 1 under the first Goal for Communities That Care</b>
Please include the number and total hours of volunteers, if any, you hope to obtain.	<u>30</u> Volunteers <u>100</u> Total Hours

### Goal: To increase understanding about National Service Programs and promote volunteer opportunities in Kanawha and Putnam counties.

**Needs statement** - What findings documented the prioritization of this goal?

National Service Programs, serving 20 WV counties, are designed to strengthen communities, develop civic responsibility and expand educational opportunities for the program participants and community members. Seven out of every 10 West Virginia fourth grade children

## Kanawha County Strategic Work Plan - Regional Family Resource Network

are not proficient readers and 56% of adults age 16 and older have low literacy skills. To address these needs, national service programs in WV, which help raise literacy, must receive support and promotion within the communities they serve.

List <b>Responsible Collaborative Partner names</b> and which group or agency they represent	Bev Davis, Christine Spaulding, Darnitta Elswick, Laurel Kirksey (United Way of Central WV)
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>1.</b> To provide outreach to school personnel regarding AmeriCorps, VISTA, and Sr. Corps programs in Kanawha and Putnam counties.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>1a.</b> Schedule training sessions and seek approval to go into the schools by August 31, 2007. <b>1b.</b> Conduct mini-trainings to principals regarding the programs.
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	A majority of the schools will have received information regarding services AmeriCorps, *VISTA and Sr. Corps programs provide.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations <input type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities <input type="checkbox"/> Volunteers <input type="checkbox"/> Total Hours
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> Volunteers <input type="checkbox"/> Total Hours

<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>2.</b> To attend five information fairs and talk and hand out information on the programs by June 30, 2008.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>2a.</b> National Service Staff will register to attend information fairs. <b>2b.</b> National Service Staff will set up a table with information available to the public. <b>2c.</b> National Service Staff will speak to attendees about National Service opportunities. <b>2d.</b> National Service Staff will respond to follow up phone calls and inquiries.
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	Five information fairs will be attended.

## Kanawha County Strategic Work Plan - Regional Family Resource Network

Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations <input type="checkbox"/> Healthy People (Good physical & mental health)
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> 10 Volunteers <input checked="" type="checkbox"/> 20 Total Hours

<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>3.</b> Mail out information to all schools in Kanawha and Putnam counties.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>3a.</b> National Service programs will put together packets of information and mail them out at the beginning of the new school year 2007/2008.
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 2007
How will you know that you've succeeded in your objective?	Information packets will be mailed to all schools in Kanawha & Putnam Counties.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations <input type="checkbox"/> Healthy People (Good physical & mental health)
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit <input type="checkbox"/> Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> Volunteers <input type="checkbox"/> Total Hours

## Kanawha County Strategic Work Plan - Regional Family Resource Network

### Goal: To partner with community agencies and promote inclusive National Service Days.

**Needs statement** - What findings documented the prioritization of this goal?

National Service Programs, serving 20 WV counties, are designed to strengthen communities, develop civic responsibility and expand educational opportunities for the program participants and community members. National Days of Service provide opportunities for ordinary citizens to give back to their communities, meeting the needs of the less fortunate.

List **Responsible Collaborative Partner names** and which group or agency they represent

Bev Davis, Christine Spaulding, Darnitta Elswick, Laurel Kirksey (United Way of Central WV)

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**1.** To recruit 5 new community agencies to participate in National Days of Service.

**Action Steps** to accomplish the objective (enter as many as needed)

**1a.** Speak to 20 different non-profits during staff meetings, conferences, etc.

When did you **assess** the need?

2006

When did you **plan** the objective?

March 2006

When do you expect to **mobilize** to address the need?

July 1, 2007

How will you know that you've succeeded in your objective?

Five new community agencies will participate in National Days of Service.

Will this objective accomplish (check as many as apply)?

Community Capacity Building  
 Cross System Coordination  
 Policies or Regulations

Which **Outcomes** for WV Children and Families does this objective affect?

Healthy People (Good physical & mental health)  
 Ready for School  
 Good Skills, Good Jobs (marketable skills and access to good jobs)  
 Strong Families (parents have adequate resources to protect, nurture, educate & support their children)  
 Stable Homes (children will live in permanent, stable homes)  
 Safe Communities (home & community safety)

Please include the monetary value of resources, if any, you hope to obtain.

**Public Dollars:**  Local  State  Federal

**Private Dollars:**  Business/Corporation  Campaign  
 Foundation  Grant  Individual Donor  Nonprofit  
 Sponsor

**In-Kind:**  Equipment  Materials/Supplies  Meeting Room  
 Office Space  Utilities

Please include the number and total hours of volunteers, if any, you hope to obtain.

20 Volunteers  200 Total Hours

### Goal: To promote and raise awareness of I&R and WV 211.

**Needs statement** - What findings documented the prioritization of this goal?

Many consumers and agencies are not aware of Information and Referral Services, nor WV 211.

List **Responsible Collaborative Partner names** and which group or agency they represent

Jennifer Kidd, Nancy Mayle (I & R Staff), volunteers, and RFRN collaborative partners.

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**1.** To distribute information at three local fairs by June 30, 2007.

**Action Steps** to accomplish the objective (enter as many as needed)

**1a.** Register for information fairs.

**1b.** Set up a table to distribute information.

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<b>1c.</b> Speak to attendees about WV 211 and Information & Referral. <b>1d.</b> Respond to calls and further inquiries.
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	WV 211 and Information and Referral information will be distributed at three fairs within Boone, Clay, Kanawha & Putnam Counties.
Will this objective accomplish (check as many as apply)?	<input type="checkbox"/> Community Capacity Building <input checked="" type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input checked="" type="checkbox"/> Ready for School <input checked="" type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input checked="" type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
Please include the monetary value of resources, if any, you hope to obtain.	<b>Public Dollars:</b> <input type="checkbox"/> Local <input type="checkbox"/> State <input type="checkbox"/> Federal <b>Private Dollars:</b> <input type="checkbox"/> Business/Corporation <input type="checkbox"/> Campaign <input type="checkbox"/> Foundation <input type="checkbox"/> Grant <input type="checkbox"/> Individual Donor <input type="checkbox"/> Nonprofit Sponsor <b>In-Kind:</b> <input type="checkbox"/> Equipment <input type="checkbox"/> Materials/Supplies <input type="checkbox"/> Meeting Room <input type="checkbox"/> Office Space <input type="checkbox"/> Utilities
Please include the number and total hours of volunteers, if any, you hope to obtain.	<input type="checkbox"/> 5 Volunteers <input checked="" type="checkbox"/> 12 Total Hours

**Objective** (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.

**2.** To distribute brochures at 15 social service agencies in Kanawha, Boone and Putnam Counties to make information available to consumers of service by June 30, 2008.

**Action Steps** to accomplish the objective (enter as many as needed)

**2a.** Distribute brochures at social service agencies such as: Gabriel Project, BCCO, Covenant House, Elk Valley Improvement Council, Good Shepherd Mission, Heart & Hand, Marmet Civic Welfare, Mountain Mission, Multi-CAP, Nitro-SA Care & Share, PCCA, Salvation Army, Tyler Mtn. Cross Lanes Comm. Services, Union Mission, Upper Kanawha Valley Improvement Council, WVDHHR, Belle Ministerial, Campbells Creek Church of the Nazarene, CCS Whitesville/Pettus Food Pantry, Christian Community Cupboard, Central UM Church, CDOM, Dunbar/Institute Samaritan Center, St. Peter's UM Church, Good Shepherd Baptist Church, LERMA, Manna Ministries, North Charleston Baptist Church, Peers Helping Peers, Rand Food Pantry, Wesley UM Church, and WIC.

When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	Brochures will be available at various social service agencies.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School

## Kanawha County Strategic Work Plan - Regional Family Resource Network

	<input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs) <input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)
<b>Objective</b> (SMART – specific, measurable, attainable, relevant, and time-limited) Include target date for completion.	<b>3.</b> To distribute brochures at 15 public places throughout Kanawha, Boone and Putnam Counties to increase community awareness of programs.
<b>Action Steps</b> to accomplish the objective (enter as many as needed)	<b>3a.</b> Distribute brochures at grocery stores, laundromats, barber/beauty shops, public housing, bus station, career and tech centers, clinics, daycares, and community bulletin boards.
When did you <b>assess</b> the need?	2006
When did you <b>plan</b> the objective?	March 2006
When do you expect to <b>mobilize</b> to address the need?	July 1, 2007
How will you know that you've succeeded in your objective?	Brochures will be available at 15 public places throughout the three county area.
Will this objective accomplish (check as many as apply)?	<input checked="" type="checkbox"/> Community Capacity Building <input type="checkbox"/> Cross System Coordination <input type="checkbox"/> Policies or Regulations <input type="checkbox"/> Healthy People (Good physical & mental health) <input type="checkbox"/> Ready for School <input type="checkbox"/> Good Skills, Good Jobs (marketable skills and access to good jobs)
Which <b>Outcomes</b> for WV Children and Families does this objective affect?	<input checked="" type="checkbox"/> Strong Families (parents have adequate resources to protect, nurture, educate & support their children) <input type="checkbox"/> Stable Homes (children will live in permanent, stable homes) <input type="checkbox"/> Safe Communities (home & community safety)